



Arts & Culture Commission Performance Series Guidelines & Application

INFORMATION & GUIDELINES

The City of Glendale's Performance Series provides a free cultural asset to residents and attracts visitors to experience arts and cultural opportunities in the city. This program has been designed to support arts organizations and to bring distinguished cultural programming to Glendale.

The Arts and Culture Commission is interested in providing a variety of performance experiences between June and August 2015 at the Brand Library & Art Center Outdoor Plaza, 1601 West Mountain Street, Glendale CA 91201. The Commission encourages applications from both new and established artists and performance groups in all styles of performance (classical, contemporary, jazz, folk, traditional, and world) and disciplines (dance, music, musical theatre, opera, theatre and comedy performance).

Brand Library & Art Center Performances

The performances at Brand Library & Art Center are scheduled for June, July and August 2015 in the Plaza connecting the historic Mansion and Library to the Art Galleries. The Plaza comfortably accommodates 75 people for a performance. Performances are scheduled on Friday evenings and should run between 60 and 90 minutes without intermission. Once selected, artists and performance groups will be notified of available performance dates.

To apply to perform as part of the Performance Series, please complete the attached application and return by March 20, 2015, to cwike@glendaleca.gov (electronic submission preferred). The application is electronic so it can be downloaded, filled out, and returned by email. Alternately, the application may be mailed to:

Library, Arts & Culture Department
c/o Arts and Culture Commission
222 East Harvard Street
Glendale, CA 91205

Opportunity

The Arts and Culture Commission will fund \$500 to \$1000 per artist or performance group. The Commission anticipates funding no less than eight grants.

Selection Process

The performance series will be curated by a committee consisting of Arts & Culture Commissioners and Library, Arts & Culture staff. It is expected that artists will be notified of selection in April 2015. The committee will be looking at the quality of the art and performance, appropriateness for the Glendale community, and a mix of performance styles, artists, and programming.

Marketing and Publicity

All performances will be marketed on the City web site, social media, and Glendale government television GTV6, and more regionally with press releases and postings on GlendaleArts.org. By submitting a Performance Series Application, Performer authorizes City and its representatives to photograph, record (audio, or video, or both), broadcast, distribute, and use the photographs and recordings of the performance(s), for any purpose including promoting the performance(s), without charge to City and without payment to Performer of any compensation, fee, royalty, or damages (now or later).

It is expected that artists and performance groups will also market and publicize performances through their appropriate networks. Arts and Culture Commission sponsorship must be mentioned in publicity generated by performers and reviewed by City staff prior to release.

Insurance

City maintains a program of self-insurance for general liability, covering bodily injury and property damage to audience members, which will be in effect during the performance or performances. City's program of self-insurance does not cover Performer's and its featured members' instruments, equipment, props, costumes, materials, documents, valuables, personal belongings, or any other property damaged, lost, or stolen while at the venue.

Amplification/Stage/ Lighting Information

Performances at Brand Library & Art Center can accommodate full amplification; however, performers must provide own amplification system. Please indicate amplification/lighting requirements.

Location Information

Brand Library & Art Center, the art and music section of the Library, Arts & Culture Department, is located in Brand Park. This cultural resource serves an ever-widening public interested in the arts. Read more about Brand Library & Art Center at www.brandlibrary.org.

Contact

For more information, please contact Chuck Wike, Arts and Culture Program Supervisor at cwike@glendaleca.gov.

PERFORMANCE SERIES APPLICATION

ARTIST/PERFORMANCE GROUP INFORMATION

Artist Name/Performance Group: _____

Address: _____

City, State, Zip: _____

Phone: _____

Fax: _____

E-mail: _____

Website: _____

Contact Person: _____

Phone (if different): _____

E-mail (if different): _____

Is the performance group/artist listed on the LA County Arts Commission's Musicians Roster?

YES

NO

Have you performed for any arts and/or culture series sponsored by an Arts and Culture Commission or City?

YES

NO

If yes, which City(ies): _____

If samples of your performance are available online, please provide the site location:

If not, please include a CD sample of your work or a DVD of an actual performance with this application.

Do you or your group maintain a mailing/ e-mailing list and/or has a following through social networking sites such as Facebook or Twitter?

YES

NO

What is your estimated potential audience through this source? _____

PROPOSED PERFORMANCE INFORMATION

Type of Performance: _____

Artist(s) or Group: _____

Proposed Location: _____

Proposed Program: _____

Performance Budget

Please use the chart below to provide a breakdown of your performance costs.

Performer	Instrument/Equipment	Fee	Cartage	Total
#1				
#2				
#3				
#4				
#5				
#6				
#7				
*Other				
TOTAL				

*Other (identify other fees or premiums and include total in Other row above)

All submissions are due by March 20, 2015.